

5K RACE

VETERANS MEMORIAL

Regional National Cemetery Improvement
Corporation
P.O. Box 4221
Fayetteville, AR 72702
<http://RNCIC.com>

To Whom It May Concern:

The Regional National Cemetery Improvement Corporation (RNCIC) is organizing the sixth annual Veteran's Memorial 5K race on Saturday, November 8, 2014 at the National Cemetery in Fayetteville. The purpose of this 5K race is to raise funds for purchase and clearing of land to expand the Cemetery and, even more importantly, to raise the awareness of the Cemetery and the ongoing threat of closure. We write to ask that you sponsor the event.

The sole mission of the non-profit RNCIC is to secure and clear land adjacent to the Fayetteville National Cemetery to ensure the cemetery can continue to receive veterans for burial. Established immediately after the Civil War, the Fayetteville National Cemetery is an important part of the history of this region and the country. Veterans living in Northwest Arkansas, as well as many veterans from here but now living outside our region, have planned their final resting place here. But that may not be possible in the near future. The Veteran's Administration maintains the Cemetery, but the purchase of new land to expand existing National Cemeteries has not occurred in decades.

When the RNCIC was organized 30 years ago, only seven unfilled grave sites remained at Fayetteville National Cemetery and the Cemetery was soon to be permanently closed to new interments. We have kept the Cemetery open, over tripling its size from the original 5 acres, but with the passing of the World War II generation of veterans, the Cemetery will be full in a few years and closed to new burials. Unless, of course, we act now to prevent that. Last year's race was a great success. We raised thousands of dollars, had nearly two hundred runners, and got lots of publicity. We recently bought and cleared five lots and donated them to the cemetery. Last year's race helped us with that purchase. Now another property adjacent to the cemetery is for sale but we don't yet have the funds to purchase it.

We are grateful for past commitments made by this community to support the National Cemetery expansion. In the sixth year of this annual event, we are happy to give you the opportunity to associate yourself with keeping an important part of this region's and nation's heritage alive and to honor those who protected us. We are asking for your support as a sponsor of this event. Please feel free to contact us with any questions.

Respectfully submitted,

Peggy McClain
Board Member/Race Coordinator

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2014 Veteran's Memorial 5K Race Sponsorship Levels

We thank you for considering sponsorship of this fundraising event. As you may know, all proceeds of the race go to purchase and clear land for the expansion of Fayetteville National Cemetery. The Regional National Cemetery Improvement Corporation is a registered non-profit with a 30 year history. Through the efforts of this group and, even more importantly, the generosity of past donors, land has been purchased, cleared, and donated to the Veterans Administration tripling the size of the National Cemetery and keeping it open for burial of veterans. However, without additional purchases of land, the cemetery will be closed in 14 years or less.

★★★★ Four Star - \$1000 ★★★★★

Business name and logo prominently on front and back of race shirt
Business name and logo on all race materials and race website
Sponsorship noted in all press releases
Business name and logo on finish line banner
Business recognized at award ceremony
Distribution of marketing materials and/or product samples in race goodie bags
8 complimentary entries and/or race shirts



★★★ Three Star - \$500 ★★★

Business name/logo prominently on back of race shirt
Business name/logo on race website
Business name/logo on finish line banner
Business recognized at award ceremony
Distribution of marketing materials and/or product samples in race goodie bags
4 complimentary entries and/or race shirts



★★ Two Star - \$250 ★★

Business name or logo on back of race shirt
Business name and logo on race website
Business recognized at race
Distribution of marketing materials and/or product samples in race goodie bags
2 complimentary entries and/or race shirts



★ One Star - \$100 ★

Business name on back of race shirt as room allows
Business name and logo on race website
Distribution of product samples in race goodie bags
1 complimentary entry and/or race shirt



Contact Information:

Peggy McClain (479) 306-6459

All checks should be payable to Regional National Cemetery Improvement Corporation or to R.N.C.I.C. Please note 5K Veterans Memorial Race sponsorship on check.