

# 5K RACE

## VETERANS MEMORIAL

Regional National Cemetery Improvement  
Corporation  
P.O. Box 4221  
Fayetteville, AR 72702  
<http://RNCIC.com>

To Whom It May Concern:

The Regional National Cemetery Improvement Corporation (RNCIC) is organizing the ninth annual Veteran's Memorial 5K race on Saturday, November 4, 2017, at the National Cemetery in Fayetteville. The purpose of this 5K race is to raise funds for purchase and clearing of land to expand the Cemetery and, even more importantly, to raise the awareness of the Cemetery and the ongoing threat of closure. We write to ask that you sponsor the event.

The sole mission of the non-profit RNCIC is to secure and clear land adjacent to the Fayetteville National Cemetery to ensure the cemetery can continue to receive veterans for burial. Established immediately after the Civil War, the Fayetteville National Cemetery is an important part of the history of this region and the country. Veterans living in Northwest Arkansas, as well as many veterans from here but now living outside our region, have planned their final resting place here. But that may not be possible in the near future. The Veteran's Administration maintains the Cemetery, but the purchase of new land to expand existing National Cemeteries has not occurred in decades.

When the RNCIC was organized 32 years ago, only seven unfilled grave sites remained at Fayetteville National Cemetery and the Cemetery was soon to be permanently closed to new interments. We have kept the Cemetery open, over tripling its size from the original 5 acres, but with the passing of the World War II generation of veterans, the Cemetery will be full in a few years and closed to new burials, unless, of course, we act now to prevent that. Last year's race was a great success. We raised thousands of dollars, had over two hundred runners, and got lots of publicity. With the funds raised last year, we paid off the debt on one lot we purchased, cleared the lot of all structures in December, and are in the process of donating it to the Fayetteville National Cemetery. We are currently reviewing the remaining lots for our next purchase.

We are grateful for past commitments made by this community to support the Fayetteville National Cemetery expansion. In the eighth year of this annual event, we are happy to give you the opportunity to associate yourself with keeping an important part of this region's and nation's heritage alive and to honor those who protected us. We are asking for your support as a sponsor of this event. Please feel free to contact us with any questions.

Respectfully submitted,

Board Member

email:

Tel:

# 2017 Veteran's Memorial 5K Race Sponsorship Levels

We thank you for considering sponsorship of this fundraising event. As you may know, all proceeds of the race go to purchase and clear land for the expansion of Fayetteville National Cemetery. The Regional National Cemetery Improvement Corporation is a registered non-profit with a 32 year history. Through the efforts of this group and, even more importantly, the generosity of past donors, land has been purchased, cleared, and donated to the Veterans Administration tripling the size of the National Cemetery and keeping it open for burial of veterans. However, without additional purchases of land, the cemetery will be closed in 14 years or less.

## ★★★★★ Five Star - \$2500 ★★★★★

Business name and logo prominently on front and back of race shirt  
Business name and logo on all race materials and race website  
Sponsorship noted in all press releases  
Business name and logo on finish line banner  
Business recognized at award ceremony  
Distribution of marketing materials and/or product samples in race goodie bags  
12 complimentary entries and/or shirts



## ★★★★ Four Star - \$1000 ★★★★

Business name and logo prominently on front and back of race shirt  
Business name and logo on all race materials and race website  
Sponsorship noted in all press releases  
Business name and logo on finish line banner  
Business recognized at award ceremony  
Distribution of marketing materials and/or product samples in race goodie bags  
8 complimentary entries and/or race shirts



## ★★★ Three Star - \$500 ★★★

Business name/logo prominently on back of race shirt  
Business name/logo on race website  
Business name/logo on finish line banner  
Business recognized at award ceremony  
Distribution of marketing materials and/or product samples in race goodie bags  
4 complimentary entries and/or race shirts



## ★★ Two Star - \$250 ★★

Business name or logo on back of race shirt  
Business name and logo on race website  
Business recognized at race  
Distribution of marketing materials and/or product samples in race goodie bags  
2 complimentary entries and/or race shirts



## ★ One Star - \$100 ★

Business name on back of race shirt as room allows  
Business name and logo on race website  
1 complimentary entry and/or race shirt



### Contact Information:

Peggy McClain (479) 306-6459

All checks should be payable to Regional National Cemetery Improvement Corporation or to R.N.C.I.C.  
Please note 5K Veterans Memorial Race sponsorship on check.